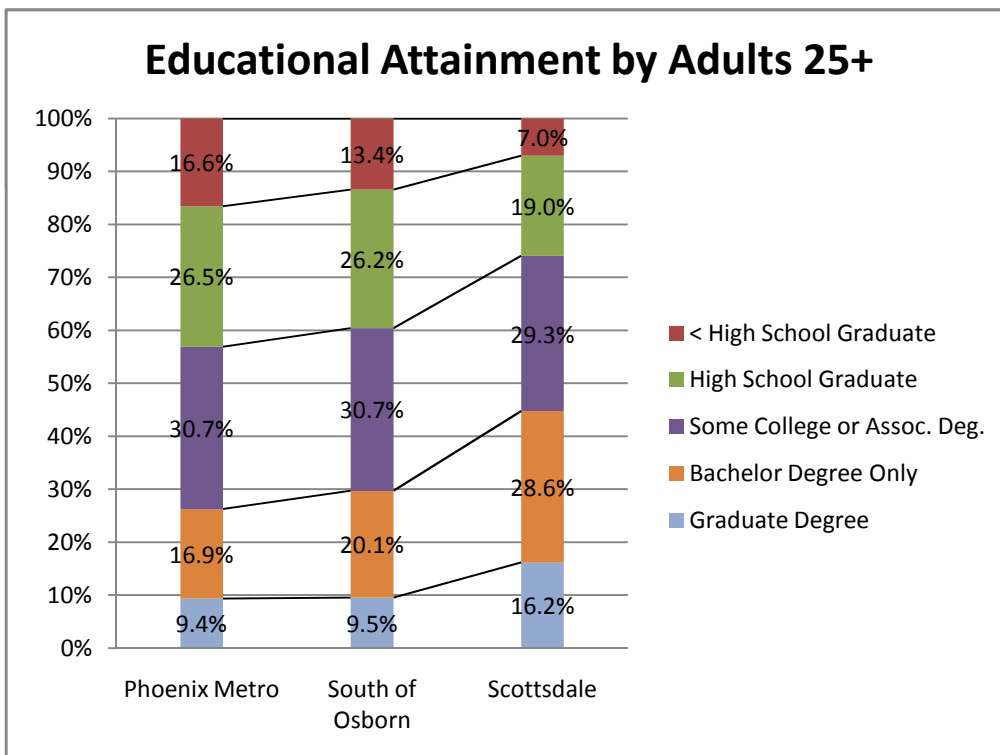
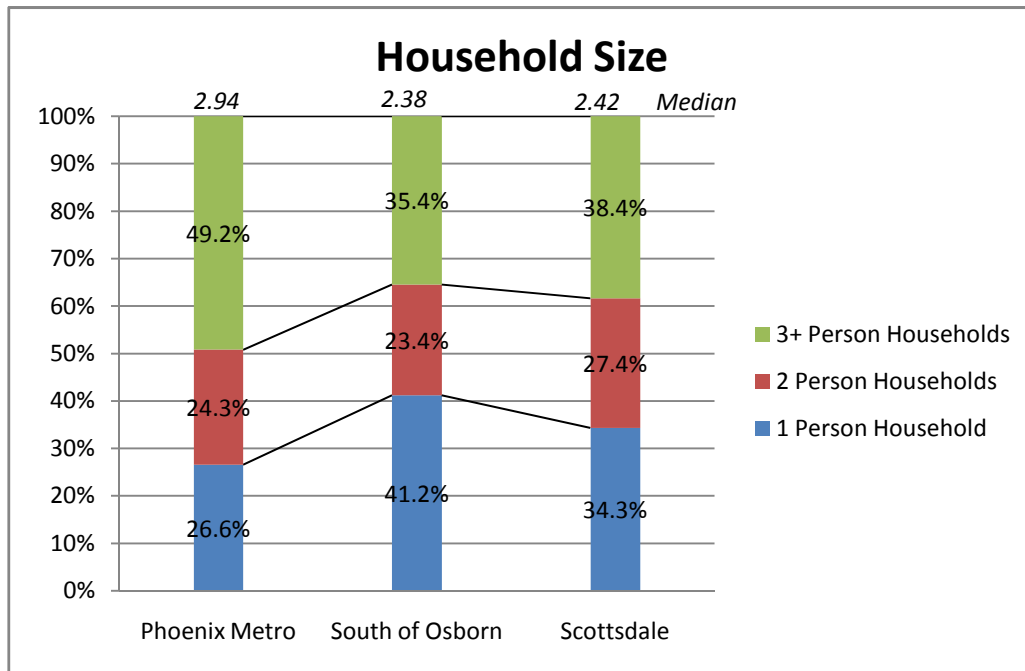


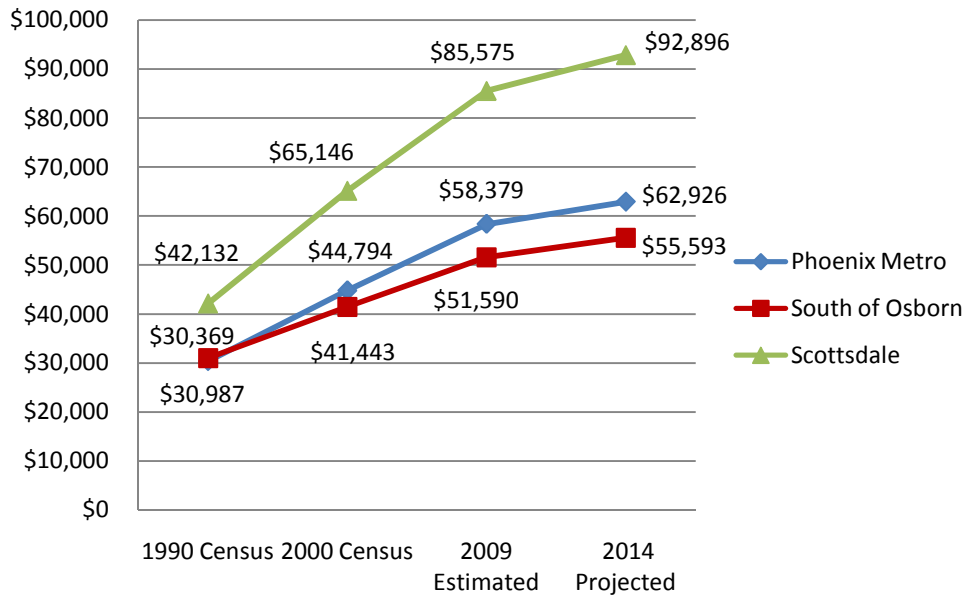
Source: Sites USA, 2009



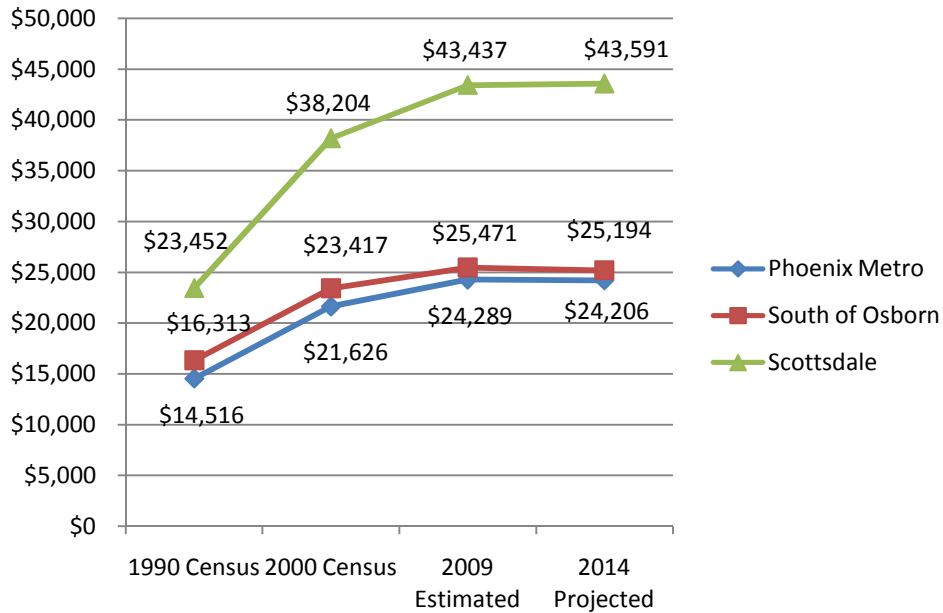
Economic Vitality



Median Household Income



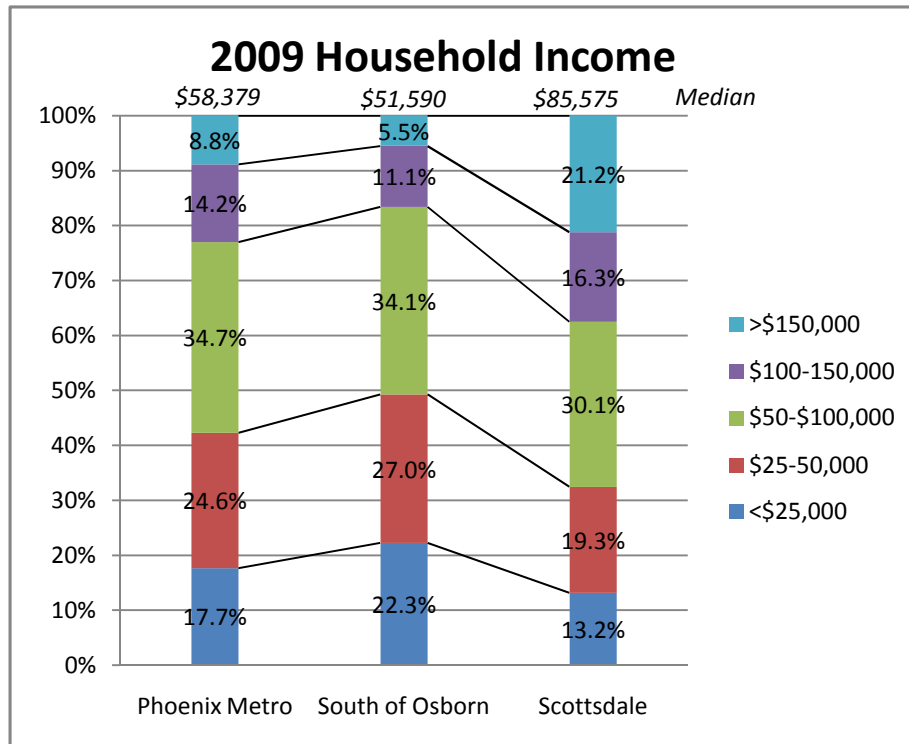
Per Capita Income



Source: Sites USA, 2009



Economic Vitality



| | Phoenix Metro | South of Osborn | City of Scottsdale |
|--|---------------|-----------------|--------------------|
| Family Households | 66.4% | 46.6% | 57.4% |
| Non-Family Households | 33.6% | 53.4% | 42.6% |
| Population Family | 82.8% | 65.4% | 76.7% |
| Population Non-Family | 15.9% | 32.5% | 22.6% |
| Average Household Size | 2.94 | 2.38 | 2.42 |
| Average Family Household | 3.72 | 3.41 | 3.26 |
| Average Non-Family Household | 1.41 | 1.48 | 1.29 |
| Single Person Households | 26.6% | 41.2% | 34.3% |
| Households with Children | 35.5% | 21.3% | 23.9% |
| Est. Average Household Income (2009) | \$71,428 | \$58,584 | \$104,976 |
| Average Family Income | \$82,533 | \$71,352 | \$133,656 |
| Total Household Expenditure/Month (2009) | \$4,602 | \$4,048 | \$5,998 |
| Expenditure per capita per month | \$1,563 | \$1,704 | \$2,476 |



Source: SITES USA, 2009

Economic Vitality